**Subject:** Request to Attend CultureCon’s AI Summit 2026 (April 22 – 23, 2026 in Madison, WI)

Dear [Your Manager’s Name],

### I’d like to request approval to attend [CultureCon’s AI Summit 2026](https://www.cultureconusa.org/ai-summit-2026), taking place April 22-23, 2026 in Madison, WI. This forward-thinking event explores how artificial intelligence is reshaping leadership, collaboration, and culture in the workplace. It brings together people-centered leaders, technologists, and practitioners to share real-world strategies for responsible and effective AI integration.

### **Why AI Summit 2026 Is a Strategic Opportunity for Us:**

**Strengthen Our AI-Readiness & People Strategy**This summit goes beyond hype to explore how AI can support human leadership. Sessions cover practical approaches to augmenting productivity, scaling learning and development and using AI to enhance collaboration, decision-making and the employee experience. These directly align with our goals in areas like [insert project or initiative].

**Explore Ethical, High-Trust Integration**With growing concerns about transparency, privacy and bias in AI systems, the summit features conversations around ethical frameworks, governance models and change management strategies to help organizations implement AI in ways that build trust and belonging.

**Connect with Culture and Tech Leaders**Past CultureCon attendees include decision-makers and culture champions from forward-looking companies like Zappos, Atlassian, Google, Strava, Reebok, LinkedIn and Hallmark. Networking with this cross-functional community will help us benchmark our approach and form peer connections across industries navigating similar transformations.

**Earn a Certificate of AI and Organizational Culture Leadership:**All attendees receive a free ‘Certificate of AI and Organizational Culture Leadership’ (a $599 value), providing formal recognition of efforts to lead culture transformation and apply practical frameworks for building high-performing, people-first organizations in an AI-powered world.

**Sessions That Will Strengthen My Development:**

### **Targeted Connections I Plan to Make:**

### **Estimated Costs:**

* Airfare: [Insert cost]
* Hotel: [Insert cost]
* Registration Fee: [Insert cost]
* Meals/Transportation: Select meals are included with the conference ticket

### **ROI & Value to the Organization:**

The strategies, insights and relationships I’ll gain at AI Summit 2026 will help us future-proof our approach to leadership, development and culture. Attending will allow me to bring back actionable takeaways and frameworks for using AI to enhance productivity and the human experience of work. I’d welcome the opportunity to discuss further and appreciate your consideration.

**Sincerely,**

[Your Name]